



SUPPLIER DIVERSITY PROGRAM

At Branham, we are proud of our alliances with minority-, women-, and veteran-owned business enterprises and enthusiastically embrace the clear vision and mission that guides our diversity initiative. Companies that seek to do business with Branham must demonstrate the ability to add value, and provide high-quality goods and services that are competitively priced, reliable, and aligned with our superior level of service.

Branham believes this program has the potential of creating better partners, stronger customers, and economic growth for our clients, our business partners, and our customers and employees. The policy ensures strict compliance with all regulatory agency requirements as well as with federal, state, and local procurement regulations and programs.

We recognize that our business performance is evaluated by tapping into the expertise and creativity of all Branham suppliers. By utilizing and partnering with our diverse suppliers, we will continue to establish a supplier base that positively contributes to our competitive advantage.

OUR MISSION

Minority-, women-, and veteran-owned business enterprises are viewed as a natural part of Branham's business environment. We have an intentional program to grow the number of these business partners to supplement how we meet our business objectives.

DEFINITION OF DIVERSITY BASED BUSINESS PARTNERS

Branham's supplier diversity program includes minority-owned business enterprises (MBE), women-owned business enterprises (WBE), and veteran-owned business enterprises (VBE).

Businesses eligible for MBE or WBE status must be at least 51% owned, controlled, and operated by men and/or women who are:

- African American



- Asian American
- Hispanic American
- Native American
- Non-minority women

Businesses eligible for VBE status must be at least 51% owned by one or more veteran individuals.

RESOURCES

Should you be interested in being a supplier, these associations may help businesses that want to be classified as MBEs, WBEs, or VBEs.

NATIONAL CERTIFICATION ORGANIZATIONS FOR MBES, WBES, AND SDVBES

The following national organizations can assist business with the certification process:

- [National Minority Supplier Development Council](#)
- [National Women Business Owners Corporation](#)
- [Women's Business Enterprise National Council](#)
- [Association for Service Disabled Veterans](#)
- [National Veteran Owned Business Association](#)
- [Center for Women's Business Research](#)

GOVERNMENT RESOURCES



The following government organization links are provided to help individual businesses know about resources that may help them be certified as an MBE, WBE, or VBE. The Small Business Administration within your local area (such as Greater Louisville Inc. for the Louisville, Kentucky region) or appropriate state agency may also be used for certification purposes.

- [Minority Business Development Agency](#)
- [Small Business Administration](#)
- [U.S. Department of Commerce](#)

PRODUCTS AND SERVICES PURCHASED

Advertising/marketing services	General office equipment/supplies
Chemicals/industrial cleaning products	Graphic design
Communications services	Information technology hardware
Computers and computer software and software	Construction services
Marketing communications	Consulting services
Outsourced services	Facilities engineering and maintenance
Travel services	Material Suppliers

SUMMARY

We continue to be proactive and to improve how we attract our diverse suppliers. Branham is committed to this goal and is assertive with appropriate initiatives to support the goal.



We will promote this philosophy and incorporate it into our business development efforts, yielding better financial performance for Branham and a positive economic impact in the communities where we do business.

APPLICATION

Interested businesses should complete the Branham Diversity Supplier Application and contact Chuck Crawford for more information at ccrawford@branhamcorp.com